
Press Release

STJ Retail joins the Advanced Card Technologies (ACT) Canada Association



Toronto, November 11th 2009: STJ Retail, a leader in integrated retail payments solutions, announced today that they have joined the Advanced Card Technologies (ACT) Canada Association, giving them general level member status. ACT Canada is internationally recognized as a reliable source of information on secure payment, secure identity management and advanced card technologies and applications, and is an authority on the Canadian marketplace.

“We believe that ACT Canada is a neutral forum for consumers, merchants and the media to learn about the Canadian payment marketplace and offers independent advice and insight to all stakeholders,” said Dave Mahr, VP Sales & Marketing for STJ Retail. “We are looking forward to working with the executive team from ACT, as well as the other member organizations to assist in providing retailers with the guidance they require.”

STJ Retail has a fully integrated EMV solution, across three card schemes (Visa, MasterCard and American Express), Interac and contactless. This solution is certified and has been in production for over a year. Several tier 1 retailers have chosen STJ’s solution, EFT Plus™ to address Canadian EMV compliance.

“I am pleased to have STJ Retail join our association,” said Catherine Johnson, President & CEO of ACT Canada. “They have spent a great deal of time educating retailers on payment card technologies and I believe strongly that their knowledge, perspective and enthusiasm will be a great addition to our membership.”

ACT Canada’s membership includes key stakeholders from a broad range of market sectors, including financial, government, retail, suppliers, integrators, consultants and transaction processors. The association helps members understand the market, public and private sector applications and potential barriers, facilitates knowledge transfer

and thought leadership through neutral forums, and expands members' networks to help them increase revenues, reduce costs and reduce and manage risks.

About STJ Retail

Headquartered just north of Toronto, Canada, STJ Retail has been providing innovative solutions to the retail marketplace for over 14 years. STJ is aligned with several major hardware manufacturers, and offers both augmentation services and/or turn-key solutions, including 7x24 hour help desk services. In addition to having extensive 4690 POS development and support expertise, STJ has invested over \$6 Million in R&D in the last 8 years and has two leading products: EFT Plus™, which addresses Chip & PIN Compliance internationally and Petro Plus™, a complete fuel management solution that works seamlessly in the 4690 environment. For more information on STJ Retail, please contact Richard Cuttler at (905) 851-6600 Ext 153 or rcuttler@stjretail.com, or visit the company's website: www.stjretail.com.

About ACT Canada

ACT Canada was formed in 1989 for the purposes of promoting the awareness, understanding and use of advanced card applications and technologies. Their membership includes key stakeholders from a broad range of market sectors, including financial, government, retail, suppliers, integrators, consultants and transaction processors. For more information on ACT Canada please contact Catherine Johnston at (905) 426-6360 Ext. 23 or catherine@actcda.com, or visit the company's website: www.actcda.com.