

## Press Release

### NEW PRODUCT RELEASE: Petro Plus from STJ Retail



**Toronto, May 6th 2009:** STJ Retail has announced the release of a new product, Petro Plus. Petro Plus allows retailers that utilize the IBM 4690 operating system to deploy and seamlessly integrate a complete fuel management system in a matter of months, not years. This is the first fuel management solution specifically designed for the IBM 4690 environment.

Petro Plus is the product of a strategic partnership between STJ Retail and RMS Solutions. RMS, a recognized industry leader in providing fuel management solutions, teamed with STJ Retail, a recognized industry leader in 4690 software support and development services, to create this, 'bolt-on' solution for IBM 4690 clients that are looking to add fuel sales to their current business or more efficiently manage existing fuel operations.

"In today's economy, retailers are doing whatever they can to increase customer loyalty. For many big box retailers and supermarkets, fuel represents a tremendous opportunity for customer retention. We are proud to be able to offer an integrated fuel system to the 4690 environment", stated Dave Mahr, Senior Director, Business Development at STJ Retail.

Petro Plus is the central management platform for the entire gas pump operation. It uses proven industry standard technologies and components and common POS peripherals for maximum compatibility with a wide range of systems hardware. This open architecture allows Petro Plus to be customized to meet specific client requirements and is the key to enhanced efficiency and maximized profitability. Petro Plus eliminates traditional integration challenges by enabling retailers to use the 4690 environment for all related POS functions. It is scalable from single lane to multi lane, multi store and head office. Petro Plus can maximize existing pump hardware investments by operating the pumps of up to 4 different pump manufacturers at one site via the fuel interface.

RMS President Tom Viccars commented that “The ability to mix and match pumps of different manufacturers; view fuel and sales data in real time; leverage existing infrastructures, and lower operating costs within one integrated 4690 system; are only a few of the features and benefits that Petro Plus provides. RMS is excited to be involved in bringing this enhanced functionality to IBM 4690 clients”.

The official product launch of Petro Plus will occur at the IBM Store Systems User Group convention in Las Vegas on May 17<sup>th</sup>. STJ Retail and RMS will be on hand at booth number 23 to demonstrate the unique functions and features of this exciting new product. For more information on Petro Plus visit [www.stjretail.com/products/petro\\_plus.asp](http://www.stjretail.com/products/petro_plus.asp).

#### About STJ Retail

Headquartered just north of Toronto, Canada, STJ Retail has been providing innovative solutions to the retail marketplace for over 13 years. STJ is aligned with several major hardware manufacturers, and offers both augmentation services and/or turn-key solutions, including 7x24 hour help desk services. In addition to having extensive 4690 POS development and support expertise, STJ has invested over \$6 Million in R&D in the last 8 years and has two leading products: EFT Plus(TM), addressing Chip & PIN Compliance and Appaloosa, a browser based POS System. For more information on STJ, please contact Dave Mahr at (905) 851-6600 Ext 115 or [dmahr@stjretail.com](mailto:dmahr@stjretail.com), or visit the company's website: [www.stjretail.com](http://www.stjretail.com).

#### About RMS

RMS was founded in October of 1993 with its head office in Calgary, AB and a US office located in Las Vegas, NV. RMS is an experienced developer of integrated ('bolt-on') fuel management solutions and has assembled a dynamic and respected team of professionals committed to the success of the corporation, its products and services. RMS has a well earned and deserved reputation of being ahead of the curve. For more information on RMS, please contact Jim Yelle at [jyelle@rmssoftware.com](mailto:jyelle@rmssoftware.com) or visit the company's website: [www.rmssoftware.com](http://www.rmssoftware.com).